

an extraordinary building....

farnham **maltings**

Farnham Maltings was saved from demolition by the townspeople in 1969. This 18th century listed building is now Farnham's meeting place and creative centre and home to a wide programme of activities, performances and events.

Situated in the heart of the town, on the banks of the River Wey with parking for up to 200 cars, Farnham Maltings offers a character venue with a wide range of spaces. Room capacities vary from 20 for a small meeting to a major auditorium that is capable of seating 320 people or of hosting flat floor exhibitions.

Independently run, The Maltings hosts a broad programme of entertainment, exhibitions, private and business functions. It is home to regular activities and meetings run by local organisations and groups.

The renowned Maltings Market, initiated in 1970 as a fundraising venture, has grown and developed over the years into a popular marketplace attracting 200 stalls and thousands of visitors on the first Saturday of every month.

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maltings monthly market

Special Guest Traders

The **maltings monthly market** runs on the first Saturday of every month, come rain or shine. The market is one of the oldest and largest running in Surrey and Hampshire, hosting over 200 stalls inside and outside of the building. We have a huge range of stalls, from jewellery to craft, antiques to artisan bread and a great variety of vintage items. Traders and customers come from far and wide to visit our market to see the exciting items on offer.

Why trade at Farnham Maltings monthly market?

We have on average one thousand regular attendees to the market per month. The market has been running strongly for over 40 years and is a popular Farnham town event. Farnham Maltings promotes the market on social media, our website, quarterly brochure, posters and postcards, as well as Farnham Maltings weekly e-newsletter which has 10,000 subscribers. We are always looking to attract new visitors to the market.



Who are Special Guest Traders?

Each month, we host two Special Guest Traders at our market. These can be local (or not so local) producers or established stallholders who have not been to the **maltings monthly market** before. We are looking to introduce fresh products, people and ideas to our diverse range of traders.

We curate our Special Guest Traders in advance, and try to secure Special Guests thematically with other craft festivals or Maltings events (eg. unravel festival in February, we aim to host a knitting themed Special Guest.) We place our Guest Traders in different places around the building, to draw visitors around the market each month.

Why apply to be Special Guest Trader?

There are many perks to being a Special Guest Trader at one of our monthly markets. An inside stall would normally be £35, however Guest Traders are eligible for a discounted stall for their first market.

We promote your stall in a variety of different ways:

- Personal mention and link to your website in our weekly e-newsletter
- Social media posts by Farnham Maltings, including a photo on market day on Instagram and Twitter
- Small description and link to your website on our market listing within our website
- Posters and signs around the building on market day, to direct people to your stall



If you feel you would like to come back to the monthly market after being a Guest Trader, we will do our best to help you to secure a stall for forthcoming months.

Past Special Guests include: Promises Promises Jewellery, Megan Forbes Upholstery, William James Textiles, Puzzle Bears, Connie Gray London Candles, Georgina Wormald Graphics and many more.

How do you become a Special Guest Trader?

Always on the search for new and exciting stalls, we send makers and stallholders personal invitations via email. There is also an application process, please see our website for application form and more information:

www.farnhammaltings.com/venue/maltings-monthly-market

Please email gemma.cornish@farnhammaltings.com or call 01252 745444 if you have any questions. Thank you.