

Dear Members,

As we head into the latter part of the year, I wanted to take the opportunity to bring you up to speed with all things **maltings membership** before the inevitable festive chaos ensues. We have some exciting plans for changes to the current membership in the new year, which we wanted to share.

Firstly, a huge thank you to each one of you for your commitment over this past year. Your membership provides us with vital support we need as a not-for-profit charity to continue to grow and develop as a vibrant arts organisation, whilst also offering you a range of exciting benefits to make the most of our full and diverse programme.

It has been a busy few months trying to better understand what matters most to you - and how we can make changes to evolve our membership for you - but also to attract new members in future.

Many thanks to those of you who completed the survey we shared in the summer and to those that I met at our recent autumn focus groups to gather your feedback and insight.

From January 2025 we are very excited to launch the addition of **priority booking across our adult craft workshop programme AND new exclusive membership events each season.**

We have also had to review our pricing which has remained unchanged for 10 years. The new pricing will be:

- **Individual membership - From £26 to £36 per year (just £3 a month)**
- **Joint membership - From £42 to £60 per year (just £5 a month)**

We wanted to offer you some context for the price increase so you can understand that these prices have been carefully considered in the context of the challenges that we are facing as a charity arts organisation.

We want to continue to ensure everyone can embrace the arts that we deliver through our broad programme of film, theatre, music, comedy or craft, and we are excited about the future and how we can share this with even more people in our community.

However, over these last ten years our costs have risen considerably. We have a large staff team and a Grade 1 listed building to care for. So, we are looking at putting the prices up across the organisation next year and this includes membership. This is all part of a plan to make us more financially sustainable for the future.

In addition to the increase in membership costs, we will also be reducing the depth of discount on some areas such as film and theatre tickets.

The update to the pricing commences from January 2025 and your current membership will be rolled onto the new pricing when due for renewal. You will however be able to use the expanded members' benefits package from the start of January 2025 on your existing membership.

We have compiled a list of FAQs which will hopefully answer any questions you might have regarding the changes to the membership scheme but please feel free to email me if you have any more queries.

Kind Regards,

Cordelia Wren
Development Director